

**8c Spools of Sewing Silk 3c**

THIS COUPON and 2c for 100-yard spools of Sewing Silk, good quality for hand or machine sewing. Limit—four spools to each coupon holder. (T.)

**CARPET BROOMS With This Coupon' 15c**

THIS COUPON and 15c for Four-string Carpet Broom, made of corn straw with wire ferrule finish. A good light-weight broom. None delivered. Housefurnishings Dept.—Basement. (T.)

**20c Bottles of Peroxide of Hydrogen 10c**

THIS COUPON and 10c for 1-lb. bottle of Peroxide of Hydrogen, standard make and full strength. regular 20c value. (T.)

**5c Cakes of FAIRY SOAP 2 for 6c**

THIS COUPON and 6c for TWO regular 5c Cakes of Fairy Soap, for toilet and bath use. Soap Dept.—1st floor. (T.)

**"IT PAYS TO DEAL AT GOLDENBERG'S" Goldenberg's SEVENTH AND K "THE DEPENDABLE STORE"**

**10c Bleached Cotton 5c**  
Yard-wide Bleached Cotton, a close woven, smooth-finish grade, free from dressing. Special at 5-7-8c yard.

**10c Chambray, Yard 5c**  
Mill ends of 27-inch Chambray, in plain shades of light blue, tan, brown, pink, oxblood, and gray. For house garments and children's frocks.

**15c Jars of COLD CREAM 5c**

THIS COUPON and 5c for Willberg's Cold Cream, good quality toilet cream; sold regularly at 15c jar. (T.)

**10c Boxes of Talcum Powder 6c**

THIS COUPON and 6c for American Violet Talcum Powder; high-grade pressed powder, delicately scented; regularly 10c box. (T.)

**Regular 25c Sanitary Brushes With This Coupon 8c**

THIS COUPON and 8c for Sanitary Wire-brush Hat or Clothes Brush, with polished wood handle, as illustrated. The best brush for removing dust. Regular 25c value. Housefurnishings Dept.—Basement. (T.)

**Regular 39c Enamelled Saucepans 16c**

THIS COUPON and 16c for Enamelled Saucepan, 12-inch size; sold regularly at 39c each. (T.)

**Trimmed Hats \$5, \$7, \$10, \$12 & \$15**

The styles at \$5, \$7, \$10, \$12, and \$15 all show the impress of artist fingers in every line—and emphasize our leadership in millinery selling.

Our designers have most cleverly reproduced the costliest foreign hats, with their chic lines and smartness to the last detail. The prices can give you no adequate idea of their real beauty and worth. No visitor who sees the many exquisite creations can long remain unsatisfied, for, no matter what the style requirement, we can meet it in the unlimited variety of new Easter Hats now ready for your choosing.

**A Startling Suit Sale \$16.50**

Values Intended to Sell at \$30 and \$35, for . . . . .

Just in time for Easter wear comes this remarkable offering of women's high-class Spring Suits at a price that sets a new record for low selling this early in the season.

A well-known New York suit manufacturer, retiring from business, wrote us he had material on hand to make up about 350 suits, and the figure he named permits us to offer these astonishing values. The suits are copied from our own \$30 and \$35 models—that should be sufficient evidence of their style and superiority.

We cannot emphasize their beauty and charm too strongly. Every little detail of tailoring has been carefully worked out—they are the perfection of style and distinctiveness.

All the newest models are represented in the collection, in a range of materials and colors that leaves nothing to be desired.

Suits of Silk-and-wool Poplins, Bedford Cords, Whipcords, Imported French Serges, Novelty Striped Cords, Basket Weaves, Checks, Cream Serges, Imported Mixtures, in light and dark effects, and smart Mannish Mixtures.

Graceful draped effects in mixtures and checks for misses and juniors; latest style blouses, draped models, and tailored models for women are represented in unlimited assortment, in regular sizes as well as extra and odd sizes for stout women.

All sizes for Misses and Women, including "Stout."

All the latest spring colors are here, including the popular black-and-white effects, new blue, taupe, mustard, tan, brown, spice, new gray, copenhagen, navy blue, and black.

Any Suit in this Sale will be Altered and Delivered in Time for Easter.

Values worth \$30 and \$35 offered tomorrow at \$16.50.

**Purchase of Princess Slips 95c**

A Sample Line—No Two Alike. Values worth up to \$2.00. Offered at, only . . . . .

A sale that provides the most unusual values offered this season.

We closed out a prominent maker's line of spring samples of Princess Slips at a liberal discount—and the price we name as a result should bring economical women here tomorrow in a hurry.

These Princess Slips are made of fine quality materials, and all are handsomely trimmed with beautiful Valenciennes laces and ribbons. Some have lace and embroidery medallions on the yokes, others with wide embroideries and insertions of Cluny laces, combined with wide satin ribbons. Deep flounces on skirts are trimmed to match the yokes.

Sizes, 36 to 42. Values worth up to \$2.00, for 95c each.

**Purchase of Corsets 69c**

Usual \$1.00 Models, at . . . . .

The makers of the well-known "L. C. C." brand of Corsets have sold us a lot of 20 dozen corsets at a figure that permits us to offer the usual one-dollar model at 69c.

Medium and high bust styles, with long hips for the average figure. Complete with wide hose supporters; front clasp, with hook and eye and two hooks at lower end of clasp. Sizes 18 to 28. Special at 69c.

**COUPON SALES (No mail or phone orders filled.)****Children's Aprons, 21c**

THIS COUPON and 21c for Children's Kimono Aprons, in light blue, made of fine quality muslin, low neck and belt; sizes up to 5 years. (T.)

**59c Petticoats, 39c**

THIS COUPON and 39c for Women's Washable Petticoats, of plain color chambray and seersucker, in blue and gray and white striped effects. (T.)

**25c Aprons, 19c**

THIS COUPON and 19c for Women's Gingham Aprons of standard quality gingham; neat checked effects; finished with pocket. (T.)

**Women's Drawers, 15c**

THIS COUPON and 15c for Women's Muslin Drawers, made with French bands; hemstitched flounces. (T.)

**Corset Covers, 12c**

THIS COUPON and 12c for Women's Corset Covers, good quality muslin, trimmed with lace around and sleeves; all sizes. (T.)

**50c Dresses, 38c**

THIS COUPON and 38c for Infants' White Nainsook Dresses, short and long styles; neatly trimmed yokes. (T.)

**\$1 Stylo Pencils, 49c**

THIS COUPON and 49c for Genuine Red Stylo Ink Pencils; used by all business houses. (T.)

**\$1 Albums, 50c**

THIS COUPON and 50c for Post Card Albums, holding 200 cards. Full cloth bound. (T.)

**Drinking Cups, 12 for 5c**

THIS COUPON and 5c for one dozen Sanitary Drinking Cups; sold regularly at 10c. (T.)

**10c Stockings, 5c**

THIS COUPON and 5c for pair of Women's Black Cotton Stockings; seamless foot; double heel and toe; medium weight. (T.)

**\$1.50 and \$2.00 Silk Hose, 55c**

THIS COUPON and 55c for pair of Women's Silk Stockings: full-fashioned foot, high-applied heel and toe, double sole, silk or fine garter tops; medium and light weights; black and colors. (T.)

**75c Birdeye, 59c**

THIS COUPON and 59c for 10-yard pieces of 18-inch Antiseptic Birdeye, in sealed sanitary packages. (T.)

**\$2 Table Cloths, \$1.29**

THIS COUPON and \$1.29 for All-Blue German Silver Bleached Hemstitched Table Cloths; all round center patterns; size 60x90. (T.)

**Sewing Cotton, 4 for 5c**

THIS COUPON and 5c for four spools of Amazon Sewing Cotton; good quality; all numbers; 20-yard spools. Sold regularly at 2c. (T.)

**Ironing Wax, 12 for 7c**

THIS COUPON and 7c for one box of Chinese Ironing Wax, with wooden handles; 12 pieces in each box. (T.)

**\$1.75 Imported Satin Charmeuse**

Full 40 Inches Wide—In All the New Spring Shades, at Only . . . . . \$1.29

This is the silk that fashion strongly favors for the coming season, and at tomorrow's special sale price it furnishes one of those silk sensations for which this store is famed throughout the city.

Extra heavy quality, with rich satin finish, and the softness and suppleness required to secure the graceful draped effects so much the vogue this spring. Full 40 inches wide.

Choice of a large assortment of new spring shades, including Navy Blue, King's Blue, Golden Brown, Old Rose, Alice, Copenhagen, Champagne, Tan, Taupe, Light Blue, Pink, White, and Black.

Come tomorrow and purchase the material for your new spring costume at this saving—regular \$1.75 Satin Charmeuse at \$1.29 yard.

**36-inch Satin Charmeuse**—In a complete range of street and evening shades, including the following: White, Cream, Light Blue, Shell Pink, Nile, Reseda, Tan, Corn, Lavender, Old Rose, Wistaria, Alice, Copenhagen, Navy, American Beauty, Nell Rose, Emerald, Taupe, Gray, Golden Brown, Black, etc. Regular \$1.00 value. Sale price, yd. **69c**

**34-inch Pique**—All-silk quality; in navy blue, black, and brown ground, with neat designs and half-line stripes. Worth 69c yard. Sale price, **49c**

**42-inch All-silk Charmeuse**—In a full assortment of street and evening shades. Worth \$1.00 a yard. Special at **69c**

**36-inch Black Pique**—All silk; rich, lustrous finish. Rough and semi-rough effects. Regular \$1.00 value. Special at **75c**

**40-inch Broadcloth Charmeuse**—Rich floral and scroll designs. Complete assortment of every wanted street and evening shade. Worth \$2.00 yard. Special at **\$1.44**

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**25,000 Sample Ends of Embroideries**

At the Smallest Possible Fraction of Regular Prices

We bought from a prominent importer his entire line of "drummers' sample ends" of Embroidery Flouncings, 18, 27, and 45 inches wide, and 22-inch Embroidery All-Overs, which we place on sale tomorrow at prices certain to create a sensation among far-sighted women.

At the beginning of each season thousands of sample books are prepared for the firm's traveling salesman to show the new patterns in embroideries to retailers throughout the country. This lot consists of 25,000 "sample ends" of the finest Embroideries—representing the entire sample line of one of the largest factories of St. Gall, Switzerland.

Each Sample is on the original card and measures 10 inches in length. The widths are 18, 27, 27, and 45 inches. There are hundreds of pieces of the same pattern, therefore, you will have no trouble in matching up any particular style you fancy may prefer.

We cannot too strongly emphasize the quality of these Embroideries. They are the finest produced—high-class Swiss Embroideries of the sheerest and finest texture. The entire purchase divided into two lots, and priced as follows:

**Lot One—Sample Ends of Embroideries (Flouncings and All-Overs). Qualities Sold Up to \$1.50 a Yard—**

**7c Piece**

**Lot Two—Sample Ends of Embroideries (45-in. Flouncings and 22-in. All-Overs). Qualities Sold Up to \$2 a Yard—**

**10c Piece**

These Sample Ends can be utilized for yokes, dress trimmings, underwear, dress panels, sleeves, and many other purposes that will suggest themselves to knowing women.

The assortment of styles is well-nigh without limit. Included are 22-inch Swiss All-Overs, in blind and openwork; some striped with Val. insertion, 27-inch flouncings in hemstitched, scalloped, and ruffled edges, some of the embroidery work being 20 inches deep, in beautiful open, blind, and baby Irish effects. 45-inch flouncings on finest Swiss, with scalloped and ruffled edges, striped with Valenciennes insertion, in blind, openwork, and baby Irish effects. 22-inch flouncings, in blind and openwork, some striped with Val. insertion, 27-inch flouncings, embroidered on Swiss, in hemstitched, scalloped, and ruffled edges, some of the embroidery being 20 inches deep, and beautiful oriental patterns.

**40-Inch White French Voile 16c**

39c Quality Offered Tomorrow at . . . . .

Every woman planning new spring waists and frocks will be interested in this offering of beautiful white French Voile at 16c a yard—one of the most remarkable values ever presented by our white goods department.

Extra fine two-ply quality, firm, even mesh, made of selected combed Egyptian yarn, 40 inches wide. White Voiles are among the season's most favored materials, and that makes this underprice offering all the more attractive. Come tomorrow and secure a supply of this beautiful white fabric, worth 39c, for 16c a yard.

**25c Imported White Pique, 27 Inches Wide, 12 1/2c Yard**

The importer's reserve stock of these fine quality White Piques was secured last week at about one-half the regular cost. 27 inches wide—superior, firm-woven quality, in all the most desired weaves. A grade that washes perfectly and is especially adapted for stylish spring and summer wear. Tomorrow at 12 1/2c a yard instead of 25c.

**39c White "Luna Lawn," 19c Yd.**

45-inch White "Luna Lawn," with the sheer, crisp finish that women like for waists and dresses. Snow-white bleached, very fine woven and strong texture that possesses superior laundering qualities.

**25c White Irish Batiste, 12 1/2c Yd.**

40-inch White Irish Batiste, a very fine, sheer grade, with the real French linen finish. Very dainty and desirable for waists and frocks.

**25c White Madras, 19c Yd.**

White Mercerized Madras, with neat woven patterns and handsome all-over designs. The vogue for women's waists and men's negligé shirts.

**15c Cannon Cloth, 9 1/2c Yd.**

36-inch White Cannon Cloth, the firm-woven, even-thread quality, unequalled for wear and good looks. Has a finish like linen and washes perfectly.

**25c White Percale, 12 1/2c Yd.**

36-inch White French Percale, made of finest selected Sea Island cotton, snow-white bleached. Superior even-thread grade for tailored waists and dresses.

**39c Lingerie Batiste, 19c Yd.**

45-inch White Mercerized Lingerie Batiste, with a rich silk luster that washing cannot harm. These goods are mercerized in the yarn, which assures a permanent finish. Extra sheer and fine.

**WOMEN'S GAUZE VESTS Regular 25c Values at . . . 15c**

The right weight underwear for now—at a price nearly half what you expect to pay for such qualities.

Women's Gauze-weight Vests, in low neck and sleeveless style, with taped neck and arms; some plain and others trimmed with lace and crochet yokes. Full cut and perfect fitting garments. Sold regularly at 25c each. Remarkable value at 15c each.

**Women's Extra-size Lisle Union Suits; low neck and sleeveless; taped neck and arms; umbrella pants, trimmed with val laces; fitted waists. Regular 49c value. Special at . . . 29c**

**Special Purchase of Handkerchiefs**

Men's and Women's Handkerchiefs, with hemstitched borders; fine quality; white cotton, shamrock lawns, and dimities subject to slight imperfections; regular 5c, 8c, and 10c values. Sale price, 3 for 10c.

Women's Embroidered-corner Handkerchiefs; pure linens and shamrock lawns; all high-grade, sheer materials; well made and in beautiful designs; finest embroidered effects; values worth 15c, 19c, and 25c each. Sale price, 10c.

**COUPON SALES (No mail or phone orders filled.)****3c Pins, 3 for 5c**

THIS COUPON and 5c for three pins of good quality Pins; 60 in each paper. (T.)

**Windowpanes, 3 yds. for 25c**

THIS COUPON and 25c for three yards of imported Windowpane in frosted, stained, and cathedral glass design. Various colorings. Sold regularly at 3c yard. (T.)

**\$1.75 Comforts, 95c**

THIS COUPON and 95c for double-bed Comforts, covered with best grade silkoline, filled with pure white sheet cotton. (T.)

**40c Crex, 28c yd.**

THIS COUPON and 28c yard for Genuine Crex Hall and Star Runners, 36 inches wide, Tape-bound sides; plain, striped, and bordered. Green, red, or blue. (T.)

**59c Matting Rugs, 29c**

THIS COUPON and 29c for extra heavy weight Floor Rugs, size 3x5 ft. These rugs are woven, not pressed, with best grade service; in handsome carpet designs, colorings of green, red, blue, and tan. (T.)

**\$1.50 Go-Carts, 98c**

THIS COUPON and 98c for Go-Carts, strongly made; steel gearing, rubber-tired wheels. Can be folded small enough to carry on cars. (T.)

**\$1.50 Oilcloth Rugs, 49c**

THIS COUPON and 49c for extra heavy weight Floor Oilcloth Rugs; light and dark colorings; neat tiling and mosaic designs, with borders; 11-1/2 yards wide and 11-1/2 yards long. (T.)

**35c Union Suits, 19c**

THIS COUPON and 19c for Children's Gauge Union Suits; low neck and sleeveless; taped neck and arms; tight knee pants. (T.)

**15c Knitted Waists, 7 1/2c**

THIS COUPON and 7 1/2c for Children's Knitted Waists; low neck and double row of buttons; all sizes. (T.)

**10c Hair Nets, 3 for 10c**

THIS COUPON and 10c for THREE regular 10c Hair Nets, large size, with and without elastic. Hair Good Dept. (T.)

**Men's \$1 Shirts, 59c each**

THIS COUPON and 59c for men's regular 50c Balbriggan Underwear; shirts with short sleeves and ankle length drawers. Men's Furnishings Dept. (T.)

**Men's 50c Underwear, 25c**